



# CRASH COURSE FOR BLUEGRASS SONGWRITERS

**WEDNESDAY, SEPT. 30, 4-7 P.M.**

**NASHVILLE CONVENTION CENTER, ROOM 205**

Back by popular demand, the Crash Course for Bluegrass Songwriters is a three-hour session for the benefit of those in the bluegrass community who want to take their songwriting to the next professional level. The overall goal of the Crash Course is to inspire participants to think more intentionally and flexibly about developing and managing their original work to create new revenue and career opportunities. Presenters bring broad and deep experience in diverse aspects of songwriting, publishing and production.

**Moderator:** Dana Romanello, Host, American Country Countdown "ACC Around Town"

**Presenters:**

- **Ronnie Bowman;** Sony/ATV, BMI; Ronnie Bowman & the Committee
- **Chris Stapleton;** Sea Gayle, ASCAP; The SteelDrivers
- **Buddy Cannon,** Cannon Productions
- **Troy Engle & Justin Carbone,** Unplugged Demos
- **Louisa Branscomb;** Millwheel Music, BMI; IBMA Bluegrass Songwriter Committee
- **Tony Rackley;** Big Cedar Music, SESAC; IBMA Bluegrass Songwriter Committee
- **Stephanie Taylor, Esq.,** Middle Tennessee State University

**Schedule:**

4 p.m. - 5 p.m.	<p><b><i>The Essentials of Songwriting</i></b> – Learn about the fundamentals of a successful songwriting career from some of the best in the business.</p> <ul style="list-style-type: none"> <li>• Nashville Songwriters Association International – The benefits of NSAI and how to start a chapter in your hometown.</li> <li>• Inexpensive, quality demos –Troy Engle &amp; Justin Carbone, Unplugged Demos</li> <li>• 10 Tips for Songwriters during Challenging Economic Times - Louisa Branscomb &amp; Tony Rackley</li> <li>• Copyright &amp; Music Publishing – Stephanie Taylor, Esq.</li> </ul>
5 p.m. – 7 p.m.	<p><b><i>The Life of a Song</i></b> - featuring Ronnie Bowman, Chris Stapleton and Buddy Cannon</p> <p>Learn from some of the best in the business as they discuss their careers as songwriters. Ronnie, Chris and Buddy all three have strong bluegrass roots and ties, as well as successful songs in both the bluegrass and country music worlds. The writers will discuss the evolution of their #1 song, "Never Wanted Nothing More" from the day it was written until the day it reached #1 on the <i>Billboard</i> country charts, as recorded by country artist Kenny Chesney, produced by Buddy Cannon. Today's discussion will follow Chris and Ronnie's song as a case study for a commercially successful song, with lots of time for Q&amp;A with attendees.</p>

*Participants are encouraged to attend the entire session.*