

THE PROGRAM

The components of Leadership Bluegrass shall include, but are not limited to:

- Structured and unstructured interaction with other class members and presenters through roundtable discussions, presentations and panel discussions, interactive dialogue, team activities and group functions
- Suggested advance and follow-up reading
- Ongoing program opportunities for alumni.

RECOGNITION

Upon completion of all designated program objectives, each Leadership Bluegrass “graduate” will be formally recognized as such at IBMA’s annual convention and presented with a framed certificate or plaque.

PROGRAM EVALUATION & ENHANCEMENT

Leadership Bluegrass program guidelines shall be under the authority of the IBMA Board of Directors, with recommendations from program participants, alumni and mentors.



LEADERSHIP BLUEGRASS

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Dedicated to Bluegrass Music's Future



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PURPOSE

Leadership Bluegrass is a music industry leadership development program designed to build commitment, motivate talents, instill enthusiasm and build relationships that can help address the future challenges and opportunities for bluegrass music.

Leadership Bluegrass:

- Pulls together a cross section of people with exhibited or potential leadership qualities into a network of learning and communication.
- Is an educational program focused on the bluegrass music industry, as well as a training ground for developing and building the skills of leaders. Indeed, most of the class members are already established or on their way as bluegrass leaders and activists.
- Seeks to better prepare a pool of leadership talent to fill ongoing leadership needs in various professions within the bluegrass music industry. One of our goals is that alumni will come out of the program with a broad-based understanding of the total needs of the bluegrass music industry, which will be beneficial when determining goals for the specific organization or group they choose to work with in the future.

BACKGROUND

The program is operated, managed and affiliated with the International Bluegrass Music Association. One of IBMA's primary objectives is to offer educational opportunities to people in the music industry. The organization serves as a forum for advancing new ideas, addressing problems and offering networking opportunities that foster communication among the various disciplines that must work together to create bluegrass music. IBMA will continue to offer seminars, crash courses and mentoring sessions at its annual convention. However, Leadership Bluegrass was designed to encourage and recognize educational achievement on a more advanced level, as well as to help strengthen the organization's leadership pool. The program offers a structured agenda that can accomplish a well-rounded perspective for participants, offering information on many resources available to professionals.

OBJECTIVES

Leadership Bluegrass seeks to instill enthusiasm, motivation and leadership qualities by exploring the music and its place in the larger world of entertainment through:

- A systematic study of the business of bluegrass music, our institutions and organizations—our strengths, weaknesses, opportunities and challenges
- Exposure to a wide variety of current music industry leaders
- The encouragement of independent thinking, fresh perspectives and approaches
- A look at the history of the genre, along with visionary goals for the future
- High quality interactive sessions for participants that forge strong relationships and networking opportunities.

PARTICIPATION

Enrollment and participation in Leadership Bluegrass is voluntary, and a new class will be selected each year. Selection of participants shall be made by a designated committee of the Leadership Bluegrass Program. The criteria for participation and selection to the program includes:

- A sincere commitment, motivation and interest in serving the bluegrass industry today and in the future
- Music industry activity and experience
- An interest in advancing one's own professional or volunteer leadership roles within the bluegrass music industry
- Class participation will be limited in enrollment to approximately 25 people, carefully selected to represent various aspects of the industry and diversity within the bluegrass music community.

ENROLLMENT FEE AND EXPENSES

There is a \$300 fee for IBMA members participating in Leadership Bluegrass, (\$370 for non-members which includes a one year professional membership in IBMA). All class members are expected to bear the expense of any travel and/or lodging during the program. A limited number of partial scholarships based on financial need or travel expense are available to qualified applicants.

PARTICIPATION OBJECTIVES

Attendance at the complete schedule of events for Leadership Bluegrass is required for program graduation. See the enclosed form for a schedule of this year's projected sessions.